

German Pavilion at Medical Technology trade fairs in China and USA



Date: September 25 - 27, 2019

Venue: Shanghai World Expo Exhibition & Convention Center

Reg. fee: Exhibition space including stand construction, minimum 9 m², ca. EURO 330,00/m²
or: Info counter for companies ca. EUR 790,00 (for 2 m²)

Interval: Annual

Website: medtecchina.com

Facts: Chinese market will grow by about 10% by 2020
Growth drivers: aging society, growing middle class, health care reform

Realisation: Messe Nürnberg GmbH

Application deadline: Mai 2019

Date: February 11 – 13, 2020

Venue: Anaheim Convention Center, Anaheim / USA

Reg. fee: **Exhibition** space including stand construction, minimum 9 m², ca. EURO 950,00/m²

Interval: Annual

Website: mdmwest.mddionline.com

Facts: One of the largest Medical Technology fairs worldwide, more than 35,000 visitors and 2,200 exhibitors (in 2017)

Realisation: Messe Nürnberg GmbH

Application deadline: April 2019

All advantages at a glance

Exhibitor booth

- ✓ Exhibition space
- ✓ Wall elements
- ✓ Carpeting
- ✓ Company panel
- ✓ Table and chairs
- ✓ Free company presentation on the German Pavilion website
- ✓ Counter element
- ✓ Sideboard
- ✓ General stand lighting
- ✓ Electric power
- ✓ Free listing in exhibition flyer of the German Pavilion

Lounge

(for all exhibitors of the German Pavilion)

- ✓ Information counter with information and contact person during the whole event
- ✓ Internet access
- ✓ Photocopier, printer and fax machine
- ✓ Lounge-Area for exhibitors and their guests including catering
- ✓ Snacks and soft drinks

Your benefits at a glance:

Ideal visibility

- Premium position in the exhibition hall
- Excellent visitor support: German Pavilion Lounge and information counter for your guidance
- Special flair of belonging to a „Made in Germany“ presentation – known for outstanding quality throughout the world



Perfect presentation

- High class stand construction which clearly stands out from basis booths
- Premium furniture
- Ability to accommodate special design needs

Organisation is already done for you

- German contact person for your support in case of questions concerning organization, stand construction or transport

More time for your business partners

- An experienced German and English speaking staff onsite
- Trouble-free processing of your service orders, including stand construction and dismantling
- Experienced contact persons onsite for technical requirements
- Lounge Area for meetings with customers – refreshments and snacks included

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Contact and registration:

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